



# National PTA® Reflections

## Visual Arts Rules



Reflect on the 2014-2015 Theme: *The world would be a better place if...*

**VISUAL ARTS** include many art forms that are visual in nature. The **artist** (student submitting entry) is a person who captures their own thoughts and ideas to create a visual piece of art.

- **Accepted forms of visual art include:** original print, drawing, painting, collage (cut and pasted materials such as clippings and photos), metal etching or punch work, fiber work or computer-generated artwork.
- **Non-accepted forms of visual art include:** sculpture, ceramics and other three-dimensional artwork, stained glass and jewelry, regardless of thickness, reproductions or enlargements of other artwork and PowerPoint files. Framed artwork not accepted.

An explanation of the art form might be a useful addition to the artist statement. Whether an entry displays use of formal technique or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

**Copyright:** Use of copyrighted material, including any copyrighted cartoon characters or likeness thereof, is not acceptable in any visual arts submission, with the following exceptions:

- Visual art-work may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.
- Visual arts collages may include portions of existing copyrighted works, such as photographs, magazine clippings, internet images and type cut out of a newspaper, as long as those portions of copyrighted works are used to create a completely new and different work of art.

### Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Artwork must not exceed 24x30 inches, including matting.
- Paper entries must be mounted on sturdy material such as foam or matte board.
- Artwork must be flat and not more than 3/8 inch. Framed artwork is not accepted.
- Nothing three-dimensional (noodles, beans, beads, etc.) may extend off the surface of a work.
- Label back of entry with student name, title of artwork, arts category and division in the center.
- Attach a clear sheet protector over the label.
- Insert the completed student entry form into the sheet protector.
- If you wrap your artwork, attach the sheet protector with student entry form on the outside of the wrapping.
- If you wrap your artwork, take a photograph of your piece prior to wrapping. Submit the digital file on a CD/flash drive by placing it inside of the sheet protector. Label the CD/flash drive with student name, title of artwork, arts category and division.
- Enter overall artwork dimension in the ART-WORK DIMENSIONS box on the student entry form.

***All participants must also follow Official Rules for Participation.***



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